



IN BRIEF



Autumn 2018

Welcome!

Recent weeks have brought some powerful reminders of the challenges facing Europe. The IPCC Report made clear the world has no time to lose in tackling climate change. The US administration continues to challenge the multilateral trading order. And political upheaval is becoming less the exception than the rule, from regional to national to EU level.

For Orgalime and the European technology companies we represent, the only way to tackle these challenges is by working together. That's why we have been [urging Member States](#) to join forces for an ambitious outcome to the remaining Clean Energy files – turning climate challenges into opportunities for Europe's industry and its citizens. We are [pushing for the European institutions to jointly back a strong EU budget](#) that focuses on the European added value of funding in areas like collaborative industrial research. And we are convinced that strengthening dialogue between business, policy and society on Artificial Intelligence – as we and others have been doing through participation in the Commission's [High-Level Expert Group on AI](#) – will help unlock the benefits of this key technology for all Europeans.

Collaboration is the magic word: collaborate to innovate, collaborate to find solutions to societal challenges, and collaborate to gain a competitive edge on the global stage. We will be exploring these avenues and more at our event 'Collaborate to Better Compete' on 13 November in Brussels – keep scrolling for more info and details on how to join us there...

Know someone who would be interested in reading the latest on Orgalime's work? Feel free to share this newsletter with your network:

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Register by 28 October: Orgalime invites you to 'Collaborate to Better Compete' on 13 November

Protectionism, populism, Euroscepticism... we are surrounded by voices saying it's better to go it alone. But for Europe's technology industries, open collaboration across borders has been the key to innovation, growth and job creation for 60-plus years.

As the EU looks ahead to the upcoming elections, we want to change the conversation and focus on collaboration as the driver of a bright future for industry and society. Orgalime's 'Collaborate to Better Compete' event on 13 November in Brussels will bring together leading representatives of Europe's technology industries, policymakers and societal stakeholders to explore how strengthening cooperation – from a coordinated industrial strategy to a European approach to AI – can help maximise the contribution of tech firms to the EU's economy and society towards 2030 and beyond.

Join us for an afternoon of topical discussion moderated by the Financial Times Frankfurt correspondent Patrick McGee; be inspired by a guided tour of BeCentral – an innovative collaborative space supporting Belgium's digital transformation; and continue the conversation at an evening gala dinner in the beautiful Art Nouveau surroundings of Brussels' BOZAR Centre for Fine Arts.

[Registration is open](#) until 28 October and you can find full programme details [here](#). Follow the #CollaborateToCompete hashtag on Twitter for the latest updates. We look forward to seeing you there!



Unlocking the full benefits of digitisation for Europe: Orgalime at the FT Future of Manufacturing Summit

The Financial Times Future of Manufacturing Summit has become an unmissable fixture on the industry events calendar. On 3 and 4 October it once again brought together senior business leaders, policymakers and journalists from across the UK and Europe to London to peer into the crystal ball and ask what lies in store for industry – this year zooming in on enhancing the value of Industry 4.0.

Orgalime was partner association to the event, and the opening panel debate saw Director General Malte Lohan put the priorities of the European technology industries centre stage: accelerate digitisation across industry and society, strengthen the competitive environment, and support industry in turning societal challenges into drivers of growth.

An ambitious, future-facing European industrial strategy will be key to unlocking the full potential of the digital transformation for the economy and society as a whole. To quote Mr Lohan: “A forward-looking policy framework can help turn societal challenges into drivers of growth, by enabling our companies to deliver solutions for evolutions such as the energy transition, smart mobility or healthy ageing.”

For more on this and other top trends driving the summit agenda, check out the full event report [here](#).



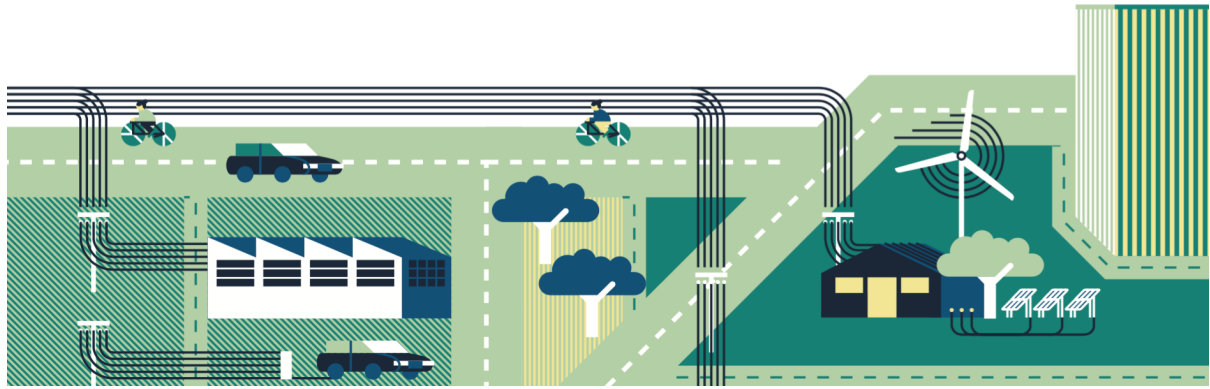
Commission, MEPs and industry agree: a stronger EU budget will boost Europe's competitiveness

As legislative debates ramp up on the next EU Multiannual Financial Framework (MFF) and research and innovation (R&I) programme Horizon Europe, there is consensus among the Commission, Parliament and Europe's technology industries that a stronger EU budget will boost Europe's competitiveness and help provide solutions to pressing societal challenges.

This was the main message emerging from a roundtable organised by Orgalime and the European Forum for Manufacturing (EFM) on 26 September that brought together MEPs, EU Budget Commissioner Günther Oettinger and representatives of leading European tech firms. In particular, speakers underlined the need to strengthen spending on collaborative industrial research and high-tech digital and energy infrastructures.

The roundtable concluded that the ball is now squarely in the Council's court: Member States must live up to their stated ambitions to increase spending on innovation – and recognise that the European added value of EU programmes can deliver benefits no state can achieve alone.

You can get the full story from the debate [here](#), and view photos from the event [here](#). For more on Horizon Europe, check out Orgalime's [16 recommendations](#) to EU policymakers.



Finalising the Clean Energy Package to deliver a win-win for citizens, industry and our planet

From amplifying Europe's ambition in energy efficiency and renewable energy to unlocking the untapped energy savings potential of buildings: policymakers at EU and national level have made remarkable progress on the Clean Energy Package to date.

Now, the European technology industries are [calling on Member States](#) to strike an equally ambitious and forward-looking agreement on the electricity market design proposals – in particular by laying the groundwork for Europe to successfully manage the coexistence of centralised and decentralised electricity production. There's no time to lose: with the next UN-FCCC (COP 24) set to take place in Katowice in December, the EU has a unique opportunity to set a new global standard in this arena – we just have to seize it.

For our views in full on successfully finalising the Clean Energy Package, [download Orgalime's recommendations](#) for the energy efficiency, renewables, governance and electricity market design proposals.

EU-US trade negotiations should not sacrifice quality for the sake of speed

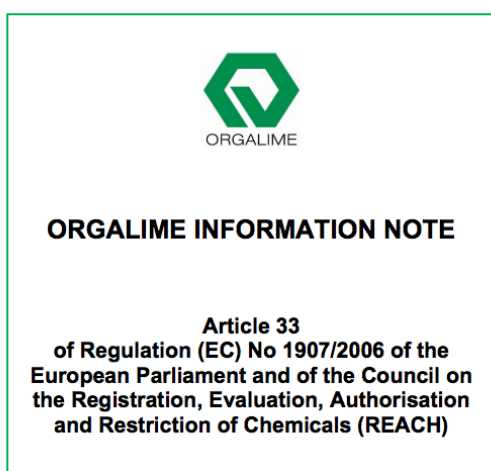
After a period of uncertainty earlier in the year, it looks like transatlantic trade is beginning to get back on track. Following a meeting between Commission President Juncker and US President Trump in July, the two sides have agreed to work towards zero tariffs, zero non-tariff barriers and zero subsidies on industrial goods.

With the annual value of transatlantic trade in our sectors currently topping 93 billion euro, this fresh momentum is good news for Europe's technology industries – and,

by extension, the European economy as a whole. Orgalime firmly believes, however, that any future agreement must address both tariff and non-tariff barriers; an agreement only on tariffs will not be sufficient. As Director General Malte Lohan underlines: “Quality rather than speed must be the driver of any future EU-US free trade agreement.”

Read our full statement [here](#).

New Orgalime Guide: Information Note on Article 33 of REACH



The Orgalime Information Note on the requirements stemming from Article 33 of the Registration, Evaluation, Authorisation and Restriction of Chemicals (REACH) Regulation (regarding communication on substances in articles in the supply chain and to consumers) is now [available to download](#) free of charge from our legal publications website.

The note provides a descriptive summary (no interpretation) of these requirements, describing relevant terminology and definitions, and providing readers with an overview of common existing industry practices.

About Orgalime

Orgalime, the European Technology Industries, speaks for 45 trade federations representing the mechanical, electrical, electronic, metalworking & metal technologies industries of 23 European countries. The industry employs nearly 11 million people in the EU and in 2017 accounted for some €2000 billion of output. The industry represents over a quarter of the output of manufactured products and over a third of the manufactured exports of the European Union.



32

national member federations



13

associate members
(European sector associations)



23

countries represented



11 million

direct workers



2000 billion

turnover (in 2017)

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