



# IN BRIEF



March 2017

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## Welcome!

Welcome to the March edition of In Brief – the newsletter that keeps you up to date on the latest Brussels developments affecting engineering and manufacturing.

From EU Industry Day to the #Industry4Europe campaign, there has been a real buzz around manufacturing in the European capital in recent weeks. Here at Orgalime, we're pleased to see the European Commission taking a serious look at how it approaches industrial policy – especially considering the major contribution made by manufacturing to jobs and growth in the EU.

Following the success of Industry Day (more below!), the Commission has pledged to make it an annual affair. This is a welcome move, but it is no substitute for a joined-up industrial strategy. Our updated [Vision Paper](#) offers a comprehensive set of recommendations on how we can take a real leap forward and put the EU back on the map as a destination for manufacturing investment.

Read on to find out what else has been on our agenda this month...

**Know someone who would be interested in reading the latest on Orgalime's work?  
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## Sharing our vision for manufacturing at EU Industry Day

The future of European manufacturing was on the agenda at the first EU Industry Day organised by this Commission on 28 February. A host of high-level industry and policy stakeholders were in attendance, including Orgalime President Tomas Hedenborg.

Mr. Hedenborg presented his vision for what the future could hold in a speech outlining how digitisation is transforming industry. However, he stressed that digitisation can only succeed as part of an ambitious and coordinated EU strategy that joins the dots between all policies affecting manufacturing. This is what a modern industrial policy is all about.

Find out more about the event [here](#), or click [here](#) to download Mr. Hedenborg's speech.

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## Joining forces for an ambitious EU industrial strategy

In late February, Orgalime added its voice to a chorus of 124 European associations delivering a single message to the European institutions and beyond: it's time for the EU to embrace an ambitious industrial strategy.

Our joint declaration called on the European Commission to reaffirm its commitment to manufacturing as a way of bringing investment, jobs and growth back to Europe. With the campaign's #Industry4Europe hashtag flooding the Twittersphere, it caught the attention of policymakers across the board – with

Find out more about the initiative [here](#) – and read Orgalime’s take on how to make industrial strategy a success [here](#).



## Talking clean energy with MEPs

Offering the potential to conserve resources and protect the planet while creating jobs and new business opportunities, achieving clean energy goals promises to become a win-win for all.

At a dinner debate at the European Parliament on 28 February, jointly organised with the European Forum for Manufacturing, Orgalime had the chance to discuss the Commission’s ‘Clean Energy for all Europeans’ package with MEPs from across the political spectrum.

Speakers from a range of engineering companies gave a first-hand account of how European manufacturing stands to benefit from an ambitious approach to implementing the comprehensive Clean Energy package.

To find out more, read Orgalime’s [in-depth analysis](#) of the Commission’s proposal in our position paper, and [our call for rapid and concrete action](#) to make clean energy a reality. For photos from the event, visit [our Flickr gallery](#).



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## Less bureaucracy for greater competitiveness: a call to save the New Approach

With the publication of [its position paper](#) in early March, Orgalime continues its fight to save the ‘New Approach to technical harmonisation’ – better known as the CE marking system – that has supported better regulation in manufacturing for 30-plus years.

We are calling for an end to excessive legalism and bureaucracy in the implementation of the approach, which is damaging industrial competitiveness. Rather, we argue that it is time to restore flexibility to manufacturers and support the free circulation of goods within the Internal Market – something that has been so vital to our industry’s success over the years.



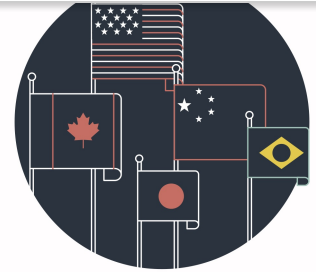
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## Steps in the right direction in trade

While concerns abound that protectionism is on the rise, recent developments in EU trade policy offer a glimmer of hope.

Following the ratification of CETA by the European Parliament in February, the next round of EU-Mercosur FTA negotiations is set to kick off in late March. Orgalime has voiced its support for progress in securing a deal with these South American countries, which represent an important market for EU manufacturers.

in a recent [position paper](#) – including the need to address non-tariff barriers.



## A leading light in the EU association landscape

In recognition of his long and successful tenure at the helm of Orgalime, Director General Adrian Harris was presented with the Association Leadership Award at the European Association Awards in Brussels on 24 February.

The judges were impressed with a proven record that has helped to put manufacturing back on the Brussels agenda and to steer the transition from the analogue to the digital age.

Congratulations, Adrian!

## New episodes of Manufacturing at Heart up now!

Interested in where real-life humans will fit into the automated world of Industry 4.0? Or how electricity networks will move beyond the national level? Then the latest Manufacturing at Heart podcasts will be right up your alley – [download them now!](#)

If you have a manufacturing story to tell, we would love to hear from you – simply [drop us an email](#).



## About Orgalime

representing the interests at the level  
of the EU institutions of the  
European mechanical, electrical,  
electronic and metal articles  
industries as a whole.



**9**

associate members (European sector associations)



**22**

countries represented



**10.9 million**

direct workers



**1900 billion**

turnover (in 2015)



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**[www.orgalime.org](http://www.orgalime.org)**

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